

#KNOWYOURNSP IMPACT



245,304
Reach



179
Reactions



13
Shares



23
Comments



188,090
Reach



18 Shares



10 Comments



1750 Website visits



243 likes



61 saves



6968
Views



2m51s
Av session durations



31.7%
Engagement rate



4099
Users



18,245
Event count



1.7
views per user

32%

of users answered the quiz



1307

Unique entries

1373

Total entries

Newsletter

90%

of people agreed signed up to Sonke's newsletter

Engagement

The NSP landing page was the top performing page in the past 30 days



TOP PAGE

The NSP landing page was in the top 5 performing pages in the last 365 days



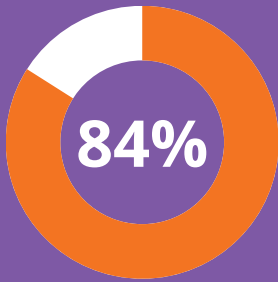
1000
Correct entries

73%
conversion

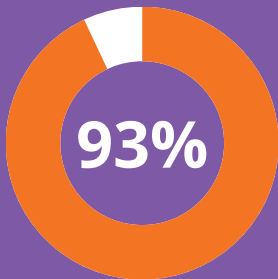
Of the 1373 total entries, 73% answered all six questions correctly



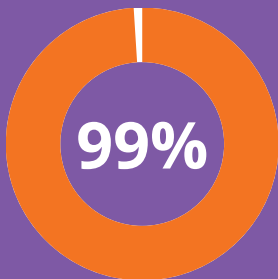
Of the 1373 entries, the following were answered correctly:



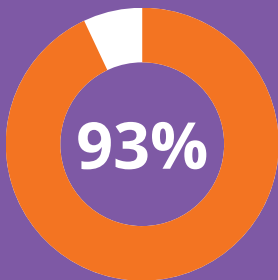
Pillar 1 of the NSP-GBVF looks at who is responsible to prevent gender-based violence and femicide. Who, according to Pillar 1, is responsible?



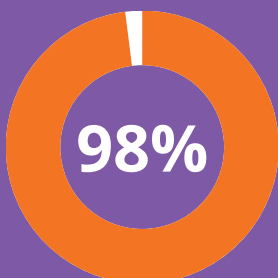
Which pillar looks at the causes of GBVF in society and tries to deal with them at the root of the problem?



Pillar 3 of the NSP-GBVF focuses on how the legal system can be improved to address gender-based violence and femicide. True or false: Pillar 3 recommends setting up forensic DNA testing labs in rural provinces across South Africa.



According to Pillar 4, how can communities get involved in supporting gender-based violence survivors?



Pillar 5 of the NSP-GBVF is about improving women's opportunities to find work and be financially independent....True or False: Economic abuse is a significant factor causing some women to remain in abusive relationships.



Pillar 6 of the NSP-GBVF looks at research and information management systems. Why does the NSP-GBVF think research is so important?